Sellence Predictions: Business Policy Document

Effective Date: August 25, 2025

This document outlines the core business policies of Sellence Predictions, a service provided by GEOSELLENCE GLOBAL PRIVATE LIMITED, aimed at empowering retail traders with AI-driven market intelligence.

1. Mission Statement

Our mission is to empower every retail trader with the same powerful tools used by institutions. We simplify complex market data into clear, AI-driven trading signals—helping intraday traders minimize losses, identify real entry and exit points, and trade with confidence and profit.

2. Core Business Model

Sellence Predictions operates on a pay-per-use model.

- **Service Offering:** We provide real-time, high-accuracy predictions for key indices such as NIFTY 50, BANK NIFTY, SENSEX, and NIFTY MIDCAP. These predictions include precise entry levels, target prices, and crucial support/resistance zones. The service is designed for intraday traders looking for actionable insights to inform their trading strategies.
- **Pricing:** Predictions are available for a fixed price of ₹10 per prediction. This affordable, pay-per-use structure democratizes access to institutional-grade AI analytics, which are typically financially out of reach for the average retail trader.
- **Payment System:** Payments are managed through a simple, secure wallet system on our platform, designed for a frictionless user experience. Users can easily top up their wallets to purchase predictions as needed, without the burden of expensive monthly subscriptions.
- **Referral Program:** A viral marketing model is in place to incentivize user growth. We offer a ₹500 free trial for new users to experience the value of our predictions firsthand. Additionally, a ₹500 referral bonus is provided to both the referrer and the new user upon signup and initial engagement.

3. AI and Technology Infrastructure

Our platform is powered by a proprietary AI engine designed for high-frequency trading data, ensuring speed and accuracy.

- **Hybrid AI Engine:** The platform is built on a sophisticated hybrid AI engine that combines six proven technical models—including Pivot, Fibonacci, and Elliott Wave

analysis—into a single, powerful and cohesive system. This fusion allows for a comprehensive analysis of market dynamics.

- **Adaptive Learning:** The AI continuously learns from vast amounts of live market data, including volatility and sentiment analysis. This adaptive learning capability refines its algorithms in real-time to maintain high accuracy and relevance in any market condition, whether it's trending or consolidating.
- **Core Framework:** The core of our AI is MPT-Instruct, a framework optimized for processing high-frequency, multi-modal data streams with near-zero latency. This technology ensures that our trading signals are delivered instantly, enabling users to act on them in a timely manner.
- **Data Security and Privacy:** We employ industry-standard encryption and security protocols to protect all user data and financial information. We do not sell or share personal data with third parties.

4. User Engagement and Support

We believe in building a strong community and providing excellent support to our users.

- **Community Building:** We engage with our user base and the broader trading community through a dedicated YouTube channel, "Sellence Trading Hub," which serves as a platform for sharing insights, educational content, and demonstrating product utility. We also foster a community of active traders who can share experiences and provide feedback.
- **Customer Feedback:** We maintain a highly engaged user base of 140+ traders who provide invaluable feedback. This direct interaction helps us continuously improve our product and ensures we maintain a strong product-market fit.
- **Dedicated Support:** Our customer support team is available to assist users with any questions regarding the platform, payment system, or technical issues. Support inquiries can be directed via email to `Connect@sellence.in`.
- **Educational Resources:** In addition to providing predictions, we are committed to helping traders improve their skills. We offer educational content on our YouTube channel and website to help users understand market dynamics and risk management.

5. Legal and Regulatory Compliance

We operate with full transparency and in compliance with all relevant regulations.

- **Disclaimer:** It is important to note that our service provides predictive intelligence and trading signals for informational purposes only. These signals do not constitute financial advice, and they do not guarantee profits or prevent losses. Users are solely responsible for their own trading decisions and must implement their own risk management strategies.
- **Startup Certifications:** We are a certified startup by both the Department for Promotion of Industry and Internal Trade (DPIIT) and the Kerala Startup Mission, which validates our legal standing and commitment to innovation. This demonstrates our credibility and adherence to government regulations.

- **Terms of Service:** A detailed Terms of Service document, which users must agree to before using our platform, outlines the legal agreement between Sellence Predictions and our users, including terms of use, limitations of liability, and dispute resolution.

6. Financial Projections and Business Growth

Our business is built on a foundation of strong financial health and a clear growth strategy.

- **Financial Health:** Based on early traction, the business has demonstrated strong profitability with a net revenue margin of 80.5% per prediction. This model allows for scalable growth without excessive capital expenditure.
- **Growth Strategy:** Our comprehensive three-year growth plan focuses on:
    - **Phase 1 (Year 1):** Expanding our user base to 2,000 active users and launching new markets, including NIFTY, BANK NIFTY, and SENSEX.
    - **Phase 2 (Year 2):** Scaling to 8,000 active users and beginning international expansion into markets like Forex and Commodities, as well as launching a public API for institutional partners.
    - **Phase 3 (Year 3):** Reaching 32,000+ users through optimized marketing and a robust referral program.
- **Investment:** We are actively seeking investment to accelerate our growth trajectory. The funds will be allocated strategically to three key areas:
    - **Technology & AI Expansion (40%):** To scale our cloud infrastructure and expand our AI to cover new markets.
    - **Marketing & User Acquisition (40%):** To launch targeted digital marketing campaigns and scale our partnerships.
    - **Team Expansion (20%):** To hire additional AI/ML engineers and a dedicated customer support team.

This policy document is subject to change as the business evolves and new services are introduced. Users will be notified of any significant policy updates.